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SEVEN STARS AWARDS™

The Global Recognition Award Organization for the Ultimate in Hospitality and Luxury Products

Dear Friend.

We live in a world where words and descriptions are too easily used to create instant Icons and Legends. At one time a "four stars rating" for a movie was considered the Gold Standard; as was a five star rating for a hotel or restaurant. These days, the times are changing virtually by the minute and like most things that have outlived their usefulness. Those old ratings have to be modified to reflect the current realities.

Disappointments abound because mediocrity has replaced excellence!

Seven Stars and Stripes® was created from the dreams of a visionary entrepreneur and well-educated international traveler...Thorsten Buehrmann. Mr. Buehrmann knew from his own experiences that there were far too many five star designations in the marketplace and no truly global award system in place that evaluates and recognizes hotels, restaurants, airlines, cruise lines and luxury products that are of extraordinary stature. To supplement his ambitions and build a truly

globally recognized organization, Thorsten reached out to well-rounded authorities in the field of upscale hospitality, luxury products and cuisine and convinced some of them to become part of his distinguished advisory board. A board composed of affluent world travelers, hotel general managers, renowned executive chefs, and TV personalities, all highly-educated and experienced. Mr. Buehrmann, with the advise of these experts perfected guidelines to discern the level of quality necessary to define the ultimate in luxury lifestyle

products, services and cuisine.

Thorsten began promoting Seven Stars and Stripes® through public relations, cable TV, prestigious print media and the Internet. Seven Stars and Stripes® became instantly recognizable as the award show of the already famous American Dream® Show produced at Gurney's Inn in the Hamptons and viewed throughout New York on Time Warner On-Demand. Seven Stars and Stripes® has achieved success throughout the world and is making tremendous inroads in America.

Seven Stars and Stripes® award recipients are among the world's most famous hotels and restaurants. We are honored to have presented the Seven Stars and Stripes® Award of Excellence to them. Today, these Seven Stars Awards™ are proudly displayed in such globally acknowledged World Class Hotels such as The Rittenhouse Hotel in Philadelphia, The Tabacón Grand Spa Thermal Resort in Costa Rica, The Ritz-Carlton Moscow, The Caravelle Hotel in Saigon, The Adlon in Berlin, The Emirates Palace in Abu Dhabi just to mention a few...

John Lomitola Vice President SEVEN STARS AND STRIPES® — ROLL OF EXCELLENCE

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THE RITZ-CARLTON - Philadelphia TABACÓN GRAND SPA THERMAL RESORT - Costa Rica

THE RITZ-CARLTON - Philadelphia TABACÓN GRAND SPA THERMAL RESORT - Costa Rica

THE WALDORF ASTORIA - New York Four Seasons - Las Vegas

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