



Hotel Adlon
Kempinski

BERLIN

Seven Stars And Stripes, Inc.
The Hamptons,
11954 Montauk, N.Y.
USA

13 June 2012

Dear Mr. Buehrmann,

I would like to take this opportunity to thank you and the Seven Stars and Stripes team for the exemplary professionalism you showed during your recent review, subsequent award presentation, filming and production of the Seven Stars Travel TV-Show at Hotel the Adlon Kempinski Berlin.

Your natural sense of standards, know-how and the quality of the film production led by TV personality, Walter Staib, made this collaboration successful.

Having worked in luxury hospitality throughout my career, I have seldom seen a team that is as passionate and reliable. Your team provided guidance and ensured that we achieved our goals, not to mention the invaluable PR which proved to be very effective. As Managing Director of the Hotel Adlon Kempinski Berlin, I am always seeking unbiased feedback. Yours has been most valuable to us and helped us to review and adjust our guest services in order to ensure exceptional guest service. Since these adjustments were made we have seen an increase in return guests just as an increase of first time visitors to the Restaurant and Hotel.

The Executive Chef, his team as well as the Restaurant Management were equally impressed with your entrepreneurial acumen during the degustation and the filming in the Lorenz Adlon Esszimmer. To my delight the Seven Stars and Stripes team was also able to procure 19 pages in the digital publication 'Luxurious Magazine'.

Should you have any questions or queries please do not hesitate to contact me.

Sincerely yours,

Oliver Eller
Managing Director
Area Director Germany

Unter den Linden 77 T +49 30 2261 0
10117 Berlin Germany F +49 30 2261 2222
www.kempinski.com reservation.adlon@kempinski.com

Hotel Adlon GmbH
Amtsgericht Charlottenburg HRB 85703
Geschäftsführer: Oliver Eller, Reto Wittwer
Steuernr. 37/487/20590, Ust.-Id.-Nr. DE 136750600
Bankverbindung: Commerzbank AG Berlin, BLZ 100 800 00, Kontonr. 9405 501 00



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