



The Seven Stars Organic World™ Award



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Note that this policy is an excerpt and is modified for the public and press. It does not include our score values. Please understand that we cannot disclose entirely in this document, what our Seven Stars and Stripes review policies entail as we have to work within our company's confidentiality disclosure restraints.

The Seven Stars Organic World™ Award is the next manifestation of The Seven Stars Green World™ Award and is awarded to those organizations and brands specializing in providing accommodations, cuisine, food preparation, wines & liqueurs, coffees, teas & beverages, transportation, spa, recreation, fitness, and/or salon services with organic recourses as they are available on the local, as well as on the organic world market. We consider establishments that are specializing in organic, biodegradable, environmentally friendly and ecologically conscious services and products as they become available.





The Seven Stars Organic World™ Award

Seven Stars and Stripes recognizes that offering organic cuisine and spa services are essential factors, but shall not be considered the 'organic experience' alone when one applies for The Seven Stars Organic World™ Award.

We are looking forward to reviewing resorts and spas that were built with the most environmentally friendly materials available on unspoiled grounds and have pools, bedding, floors, carpets, towels, bath, spa and salon products as well as fabrics and materials, manufactured and maintained organically, in a luxurious setting. We like to taste

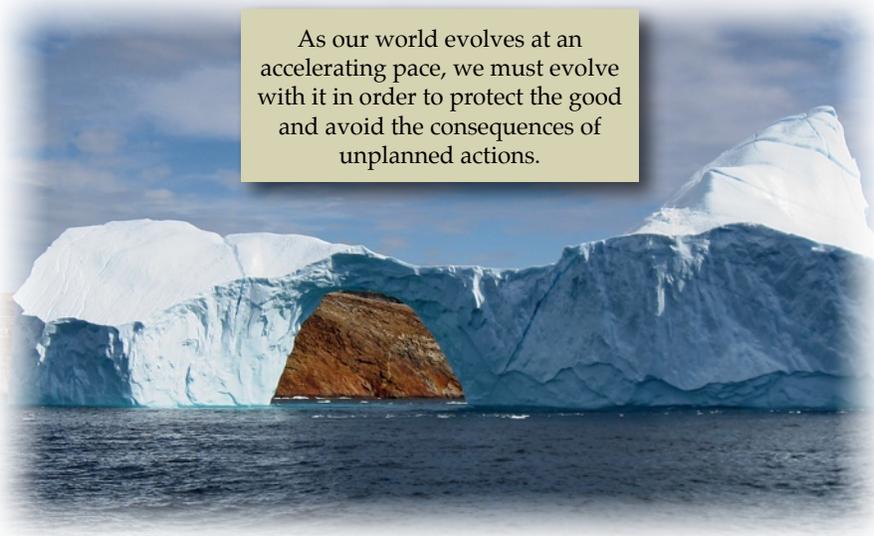
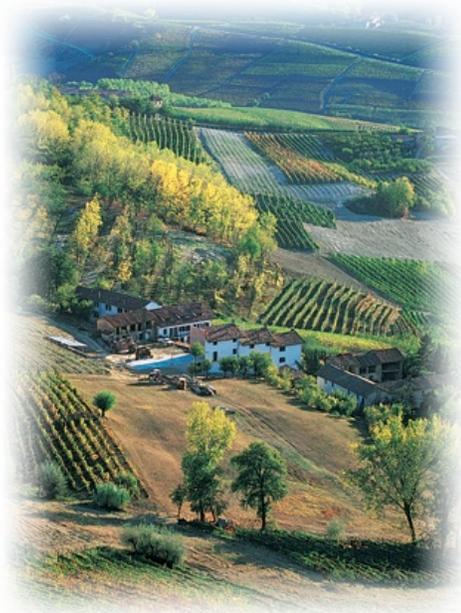
the organic cuisine that utilizes products such as non-farm raised fish, hormone-free free-range chickens and meats and locally grown or locally available organic produce and fruits and if possible we visit the communities that are growing these organic produce and fruits. We place value organizations who work hard to insure that the local communities are directly benefiting by 'Fair Trade' purchases.

As these organic, uncontaminated and unspoiled

communities evolve, their impact on their own world and on the world at large shall be inspiration for an 'organic' movement in the field of hospitality, serving their communities in such a way as to profit both, the human and natural communities and their sustainability.



We have created The Seven Stars Organic World™ Award for those facilities and brands that have made the effort and investment of producing and providing the world's ultimate gift, nature without additives!



As our world evolves at an accelerating pace, we must evolve with it in order to protect the good and avoid the consequences of unplanned actions.

This document explains the things that we will review at your site for The Seven Stars Organic World™ Award. It is a general description, as our specific matrix is proprietary, and will evolve as technology and organic practices evolve.

The review will cover several categories:

1. Impact of the unspoiled site environment.
2. Impact on the organic world environment at large.
3. Impact of the organic environment(s) and communities in regards to the local economy.
4. Impact of guest and staff 's response on the organic environment, services and/or products presented and received.
5. Impact of innovative visions and integration of global technologies

The Seven Stars Organic World™ Award

We will evaluate the direct impact on the organic site of the facility.

This is the use of the land, water, air, food, and other resources on the site, and the impact that the use of these resources have on the guests, staff and the human community. This will include such things as land use (uncontaminated and unspoiled, preferably government certified), the use of the most organic/biodegradable and recycled products and textiles as they are available at time of the review. We like to see an 'organic plan', a listing of all the organic products, components and technologies that are available and used within the organization, and a list with specific goals to be achieved.

The Seven Stars Organic World™ Award matrix is weighted toward certain components, mainly to use and offer as many organic products and services as humanly and technically possibly on a global scale. We do understand that it is nearly impossible to be entirely organic, as the green world is really a web of life in which many threads are attached to the thread you want to become, fully organic. For this reason, we reserve the right to

change the matrix at any time in order to be fair to those who have made innovations that are not in our matrix but accomplish the same goals of environmental protection through the principles of organics.

Technology, too, may alter the matrix in ways that we do not know now, as may scientific discoveries, environmental catastrophes or other factors.

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The Seven Stars Organic World™ Award of excellence was designed to recognize the efforts of those in the hospitality industry who are thriving to present their guests with the 'most organic experience' as humanly and technically possible. We encourage the entire industry to strive for The Seven Stars Organic World™ Award, protecting the health of the people and our environment, and we are proud to help you achieve your 'organic goals'.

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